AUTOMOTIVE INFORMATION COMMUNICATION EXCHANGE SYSTEM AND METHOD

Abstract

A system and method for communicating information between automotive trading partners engaged in an automotive transaction. The system and method allow automotive trading partners to communicate with each other without having to obtain/utilize the communication system of other trading partners, modify their existing communication systems, or perform multiple manual tasks. In particular, the system and method include, among other things, a universal schema for a plurality of automotive applications, a routing system for routing transaction elements between the trading partners, and a transaction management system for managing the transaction elements.